User study - Cicerone

Aim

To find out if the user can extract the presented information from the Detailed Activity

Procedure

This user study is in two parts. 1. First a series of tasks will be given to the user which they must complete. 2. Then, they will get to answer a short questionnaire.

Scenario

Prepare the app with a route that takes the user by a POI that is checked to have a Wikipedia article.

Introduce the app as a friendly way of exploring a city as a tourist, without having to deal with the clutter of points of interest in a normal map app. Tell the user that they can be passive, they just have to click the notification when it comes up. (Let them know about the visual bug regarding the color of the star so they are aware of it and don’t get confused.)

Tasks

The POI displayed on the detailed activity will be known as ‘X’.

1. **Usability**: What can you tell me about X?

The user’s answer should cover the following. If not, ask them as follow-up questions.

* 1. What type of place is X?
  2. How far away is X?
  3. What can you do at X?

1. **Wiki**: What can you tell be about the history of X?
2. **TTS**: Get the information about X read out loud to you.
3. **Usability**: Save the recommendation for later.
4. **Usability**: Rate the quality of this recommendation.
5. **Usability**: Find the list of all your saved spots.
6. **Usability**: Remove the spot you just saved from your saved list.  
   (Here we are hoping they will use the quick way of unfavoriting from the list view. If not, find out if they noticed they could do that.)

Questionnaire

A short evaluative survey of the application.

* What purpose do you think that Cicerone fulfills? What do you think about the idea?
* Was there anything you found useful? (What is the app’s biggest strength?)
* Was there anything that was counterintuitive? (What is the app’s biggest weakness?)
* Is there anything you’d like to change about the app (on top of your head?)