User study - Cicerone

Aim

To find out if the user can extract the presented information from the Detailed Activity

Procedure

This user study is in two parts. First a series of tasks will be given to the user which they must complete. Then, they will get to answer a short questionnaire.

Scenario

Prepare the app with a route that takes the user by a POI that is checked to have a Wikipedia article (We can use the same example for the demo on the final presentation).

Introduce the app as a friendly way of exploring a city as a tourist, without having to deal with the clutter of points of interest in a normal map app. Tell the user that they can be passive, they just have to click the notification when it comes up.

Tasks

The POI displayed on the detailed activity will be known as ‘x’.

1. **General**: What can you tell me about x?
   1. The user’s answer should cover the following. If not, ask them as follow-up questions.
   2. How far away is x?
   3. What can you do at x?
2. **Wiki**: What happened at x in the year ####?
   1. Find a POI with a nice Wikipedia article.
3. **TTS**: Listen to the information about x.
4. **General**: Save the recommendation for later by favoriting it.
5. **General**: Rate the quality of this recommendation.
6. **General**: Leave the current screen and head back to the main screen.

Questionnaire

A short evaluative survey of the application.

* What purpose do you think that Cicerone fulfills?
* What is the app’s biggest strength?
* What is the app’s biggest weakness?
* What would you like to change about the app?